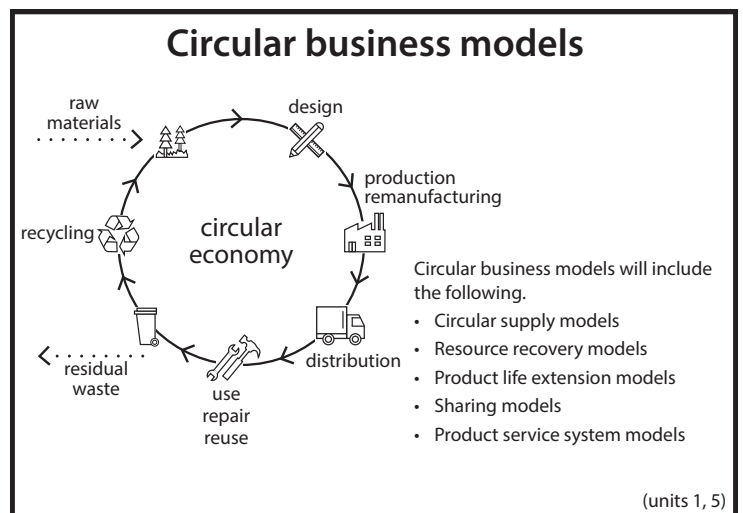
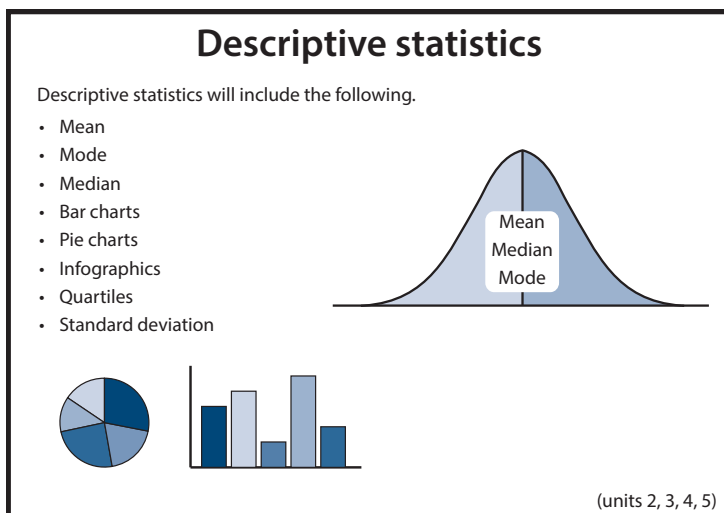
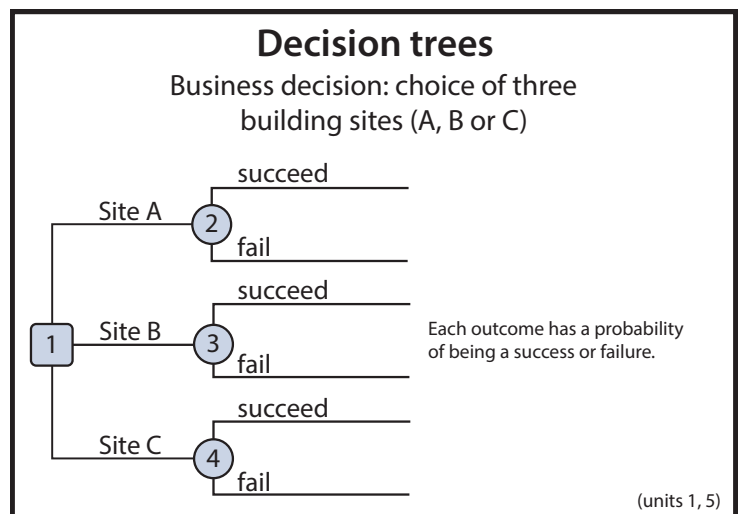
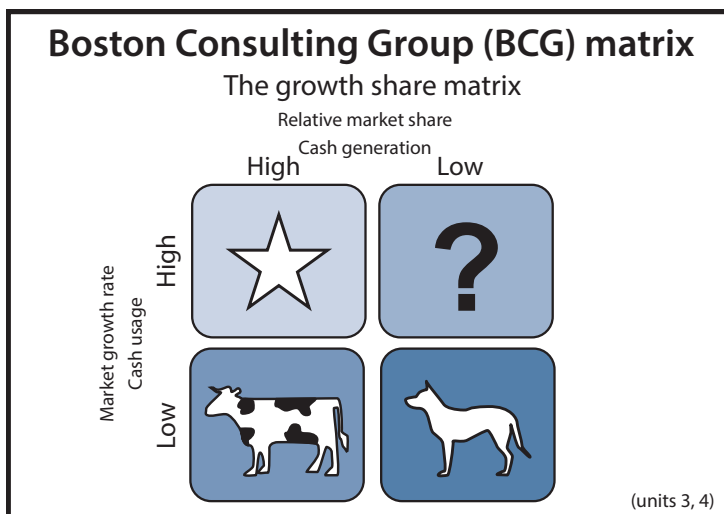
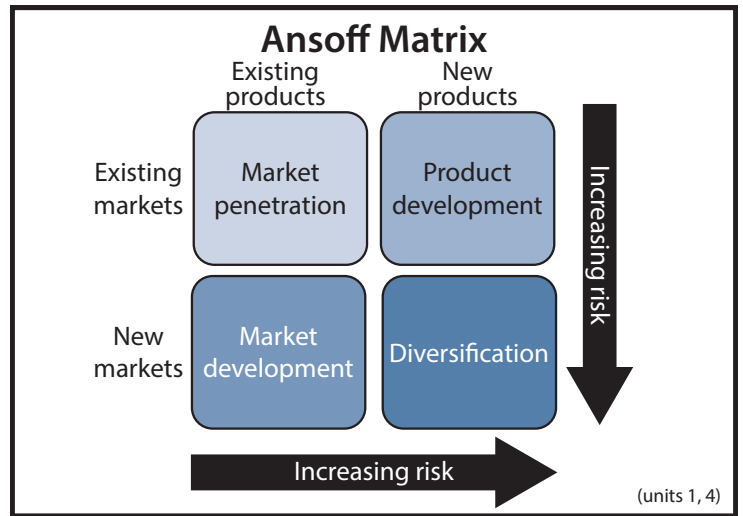
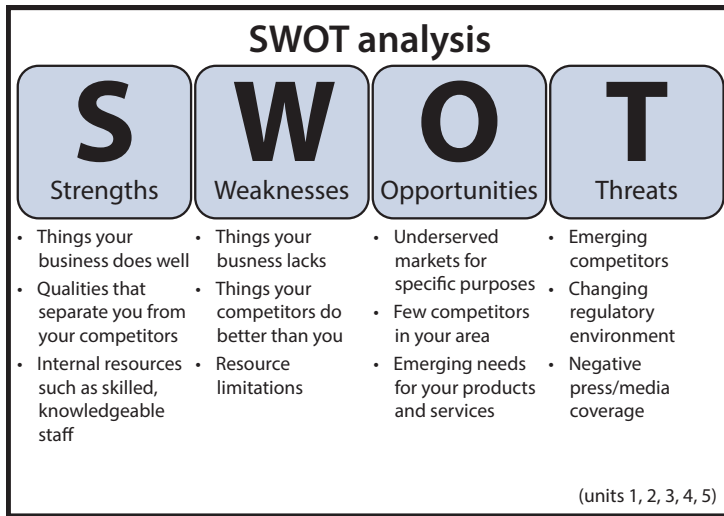


Business management toolkit

Suggested unit areas for integration of tools (not exhaustive) are shown in parentheses with each tool



Business plan

Checklist

- ☒ Executive summary
- ☒ Business description
- ☒ Human resource plan
- ☒ Financial plan
- ☒ Marketing plan
- ☒ Operational plan

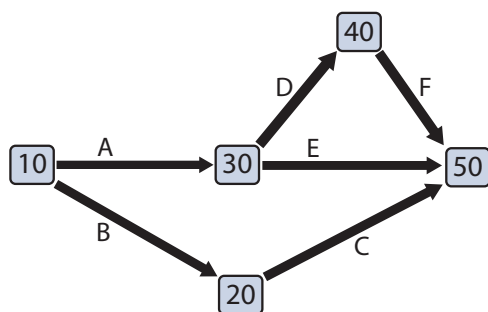
(units 1, 2, 3, 4, 5)

Steeple analysis

- | | |
|--|--|
| <div style="border: 1px solid black; padding: 5px; text-align: center;">S
Social</div> <div style="border: 1px solid black; padding: 5px; text-align: center;">T
Technological</div> <div style="border: 1px solid black; padding: 5px; text-align: center;">E
Economic</div> <div style="border: 1px solid black; padding: 5px; text-align: center;">E
Environmental</div> <div style="border: 1px solid black; padding: 5px; text-align: center;">P
Political</div> <div style="border: 1px solid black; padding: 5px; text-align: center;">L
Legal</div> <div style="border: 1px solid black; padding: 5px; text-align: center;">E
Ethical</div> | <ul style="list-style-type: none"> • Demographics • Population growth • Age distribution • Technological growth • New innovation • Skilled resources • Economic growth • Exchange rates • Interest rates • Weather • Climate change • Environmental policy • Government policy • Taxation • Political stability • The court system • Employment law • Discrimination law • Bribery • Intellectual property • Reputation |
|--|--|

(units 1, 2, 4)

Critical path analysis (HL only)

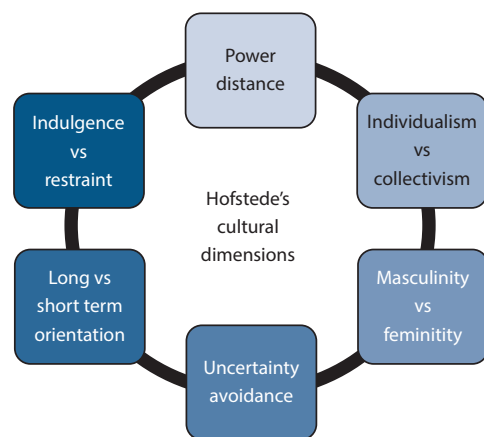


Critical path analysis (HL only) will include the following.

- Completion and analyses of a critical path diagram (drawing of the diagram is not expected)
- Identification of the critical path
- Calculation of free and total float

(units 4, 5)

Hofstede's cultural dimensions (HL only)



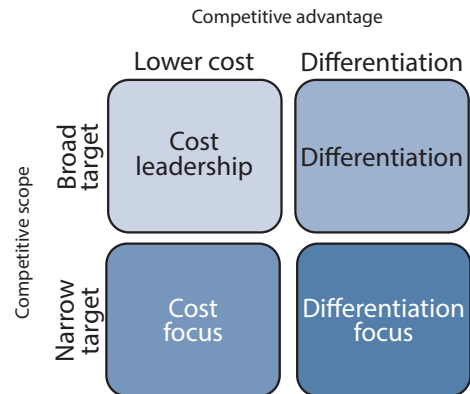
(units 2, 4, 5)

Gantt chart (HL only)

Task name	Q1 2022			Q2 2022		Q3 2022
	Jan-22	Feb-22	Mar-22	Apr-22	Jun-22	Jul-22
Planning						
Research						
Design						
Implementation						
Follow up						

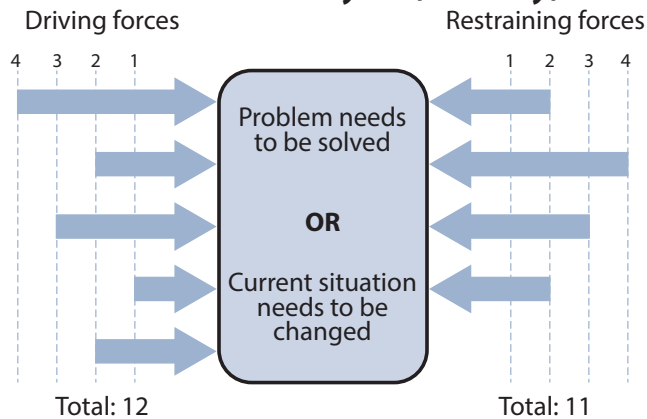
(units 4, 5)

Porter's generic strategies (HL only)



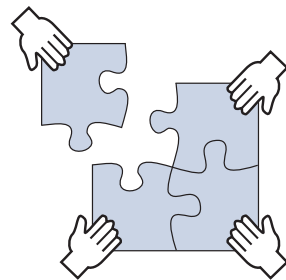
(units 1, 4)

Force field analysis (HL only)



(units 2, 5)

Contribution (HL only)

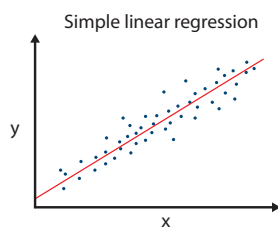


Contribution (HL only) will include the following.

- Make or Buy analysis
- Contribution costing
- Absorption costing

(units 3, 4, 5)

Simple linear regression (HL only)



Simple linear regression (HL only) will include the following.

- Scatter diagrams
- Line of best fit
- Correlation/Extrapolation

(units 1, 4, 5)